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B.C.A. DEGREE EXAMINATION, 2008

(THIRD YEAR)

(PART - III)

(PAPER - XVII)

330. E – COMMERCE

(Revised Regulations)

(Including Lateral Entry)

May]   [Time : 3 Hours

Maximum : 100 Marks

SECTION – A   (8 × 5 = 40)

Answer any EIGHT questions.
All questions carry equal marks.

1. What is Electronic Commerce ?

2. What is Quick – Response retailing ?

3. State any TWO services provided by Internet for E – Commerce.

4. What do you understand by 'Last Mile' ?

5. What are the kinds of 'Encryption' in common use today ?

6. Explain the concept of 'Firewall'.

7. Explain the concept of 'micro payments'.

8. State how EDI substantially automate the information flow. Illustrate.

9. What are E – Commerce catalogs ?

10. What do you understand by supply brain ?

SECTION – B   (3 × 20 = 60)

Answer any THREE questions.
All questions carry equal marks.

11. Describe in brief the anatomy of E–Commerce applications.

12. Describe the components of Internet as a Network infrastructure.

13. Describe any TWO type of 'Firewalls' which offer Network Security.

14. Describe the types of credit card payments.

15. Describe E – Commerce enabled supply chain management.